MY NAME IS
BRENDON AND
I AM A GRAPHIC
DESIGNER.

I AM...

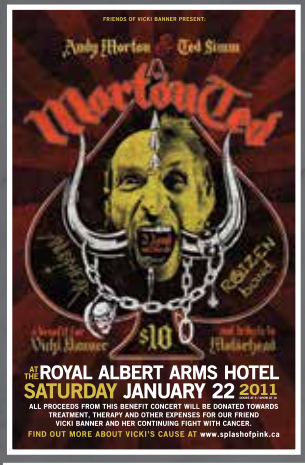
a passionate and career driven professional graphic designer with over 15 years broad experience in the industry. I have worked in larger advertising agencies, in smaller boutique design studios, with in-house marketing departments and for publication production houses. I have also taught graphic design at a university level, mentored Red River College Advanced Graphic Design students and led professional development seminars in branding and graphic design. I have skills and experience that span print through web, traditional illustration through digital photography, and most everything in between.

Since 2008 I have been the sole proprietor and principal designer of my own company, **COLOURBLIND GRAPHIC DESIGN**.

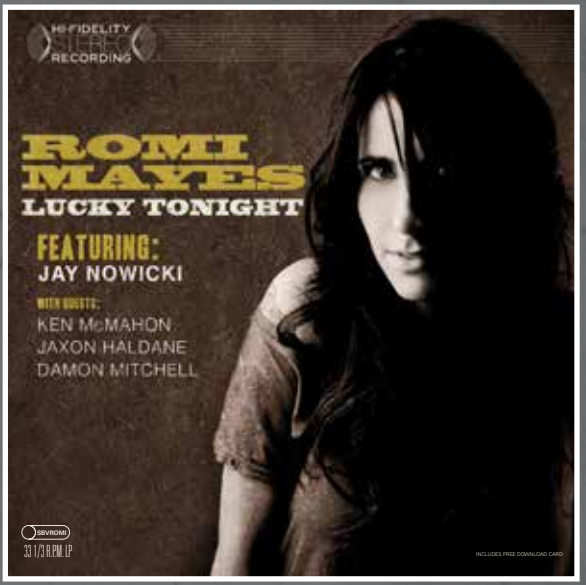
I ♥ MUSIC

This is the reason I became a graphic designer… I have been fascinated with album covers as long as I can remember. These days, music graphics are still my favourite thing to work on. Having spent nearly 20 years playing in a plethora of local acts, recording and touring North America I have had the pleasure to perform with, befriend and work with some very talented people over the years. As I started out in my design career back in 2001, it was only natural to begin by freelancing for some of these awesome and talented people, many of whom I still work with today.

**NEXT TO DESIGN,
MUSIC IS MY BIGGEST PASSION.**

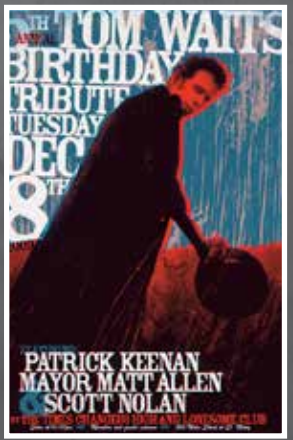

FRIENDS OF VICKI BANNER PRESENT:
Andy Morton & Ted Simm
MortonTed
$10
AT THE ROYAL ALBERT ARMS HOTEL
SATURDAY JANUARY 22 2011
ALL PROCEEDS FROM THIS BENEFIT CONCERT WILL BE DONATED TOWARDS TREATMENT, THERAPY AND OTHER EXPENSES FOR OUR FRIEND VICKI BANNER AND HER CONTINUING FIGHT WITH CANCER.
FIND OUT MORE ABOUT VICKI'S CAUSE AT www.splashofpink.ca

C.R.AVERY
the "Legal Tender" String Quartet
CORIN RAYMOND
THURSDAY FEBRUARY 25 2010
GLENN GOULD STUDIO


HI-FIDELITY RECORDING
ROMI MAYES
LUCKY TONIGHT
FEATURING:
JAY NOWICKI
WITH GUESTS:
KEN McMAHON
JAXON HALDANE
DAMON MITCHELL
33 1/3 R.P.M. LP
INCLUDES FREE DOWNLOAD CARD

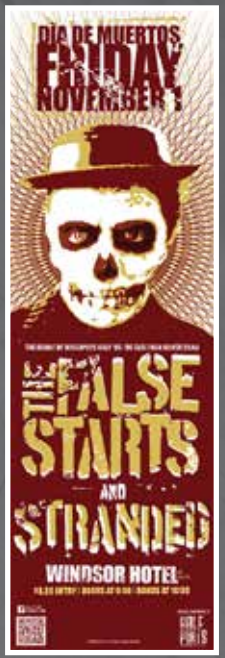
RIDLEY BENT
WILDCARD

dj gnat
Electrohouse
Dancehall
Ragga
Latin Beats
Booty Breaks
Every Saturday @ Bar Italia
NO COVER
Check out dj-gnat.com

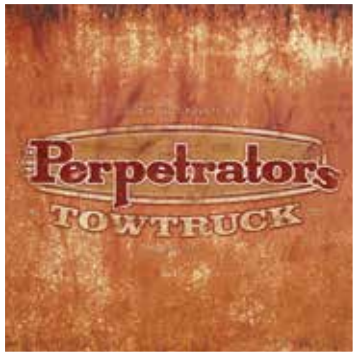

TOM WAITS
BIRTHDAY
PATRICK KEENAN
MAYOR MATT ALLEN
SCOTT NOLAN

FUNDRIVE2010
February 5th–12th
95.9FM
LISTENER DRIVEN RADIO
CKUW
www.ckuw.ca
774.6877

Les Jupes
NEW LINEUP
NEW SINGLE
IF THIS IS THE LIGHT
with Nova and Slattern
Thursday, March 11
at the Royal Albert Arms


DIA DE MUERTOS
FRIDAY
NOVEMBER 1
THE FALSE STARTS
AND
STRANDED
WINDSOR HOTEL

The VaGiants
Waiting for the night to come.


The Perpetrators
TOWTRUCK

MAYOR MATT ALLEN
and
THE D. RANGERS

I've always doodled... on my text books, on my garbage mitts, on pretty much anything. Mostly heavy metal band logos, but sometimes made up company logos. When I found out that I could make money making logos... well that pretty much sealed the deal.

I.C.E. SAFETY TRAINING

amw
ABORIGINAL MUSIC WEEK

MARCC
MANITOBA ARTIST RUN CENTRES COALITION

HARBORSIDE FARMS

ORAL
HISTORY
CENTRE

MANITOBA ARTS COUNCIL
CONSEIL DES ARTS DU MANITOBA

BUT WAIT THERE'S MORE

It's true, I love doing music graphics and logos. Who doesn't? But I do so much more. Since starting Colourblind my portfolio has grown to include branding and identity development, corporate communication materials such as annual reports and catalogs, marketing material for conferences and events, as well as collaborative development of responsive websites and mobile apps. I have produced works for government agencies, not-for-profit organizations, small business and more

NEED PROOF?

LOOK AT THESE 3 CASE STUDIES.

1 MANITOBA ARTS COUNCIL

2 TRUTH AND RECONCILIATION COMMISSION OF CANADA

3 ABORIGINAL MUSIC WEEK

MANITOBA ARTS COUNCIL
CONSEIL DES ARTS DU MANITOBA

"In 2010, the communications team at the Manitoba Arts Council began an innovative design partnership with Colourblind Graphic Design which led to the development of a new logo and a long–term design plan based on a series of reusable modular templates. The outstanding quality of Brendon's design work and his creative and technical support for MAC staff over the years has meant that this initiative has proved its worth as a versatile and cost-effective approach."

~ Leanne Foley: Communications Manager, Manitoba Arts Council

Materials produced include;
Identity update; horizontal and vertical formats of each wireframe logomark and fill logomark, 2010-2011 & 2011-2012 Modular Annual Report package (die cut presentation folder & 5 insert booklets), Deep Bay Residency promotional posters & handbills, Focus Forward banner & report cover

TRUTH AND RECONCILIATION
COMMISSION OF CANADA

NATIONAL EVENTS

WINNIPEG | INUVIK | HALIFAX | SASKATOON
MONTRÉAL | VANCOUVER | EDMONTON | OTTAWA

"Brendon's work is consistently appealing and clear. He understands our work, anticipates our needs, and accommodates last-minute changes with calm and creativity. He has become an indispensable member of our team."

~ Heather Frayne, Senior Communications Advisor,
The Truth and Reconciliation Commission of Canada

Materials produced per National Event (2009 – 2013):
Promotional poster & post card, print advertising templates (formatted per publication), Event program booklet (including schedules, custom designed site maps, information on panels and speakers and additional articles and notices related to the TRC National Events), way finding signage, laminate access passes, t-shirt designs, other communication materials as required (leaflets, bulletins, insert cards, video and electronic presentation templates, etc.)

2012
amw
ABORIGINAL MUSIC WEEK

"Aboriginal Music Week works hard to present Aboriginal artists professionally and Brendon definitely makes our marketing materials and website look world class!"

~ Alan Greyeyes, Chair, Aboriginal Music Manitoba Inc.

Materials produced (2009 – 2012):
logo development, festival promotional posters, festival programs, promotional CD packaging, individual concert posters (per event), website UI design (developed in collaboration with Visual Lizard), on-site banners and signage, event tickets, laminate access passes, print & web banner advertising, outdoor media.

I HAVE DESIGN SKILLS;

- Logo & Identity Development
- Business Stationery Packages
- Business Cards
- Brochure Design
- Booklet Design
- Handbill/Takeaway Cards
- Publication Design
- Book Jacket Design
- Magazine Layout
- Catalogs & Directories
- Annual Reports
- Event & Conference Materials
- Poster & Flier Design
- Program Design & Layout
- Event & Way-finding Signage
- Website UI & App Design
- Motion Graphics
- Video & Projection Screen Graphics
- Packaging
- CD/LP Packaging & Disc Design
- Product Packaging Concepts & Design

& more

&TECHNICAL SKILLS;

- Mac OSX 10.11 El Capitan
- Windows 7
- Adobe Creative Cloud
  - Photoshop
  - Illustrator
  - InDesign
  - Acrobat
  - Dreamweaver
  - After Effects
  - Premier Pro
  - Audition
- Basic HTML5 and CSS3 understanding
- Wordpress customization and maintenance
- Illustration (digital & traditional media)
- Photography (digital & film)
- Serigraph Print Making
- Audio & Video Editing

& more

&PROJECT MANAGEMENT SKILLS;

- Client Relations & Communication
- Managing and Meeting Budgets
- Developing and Maintaining Production Schedules
- Coordinating Service Providers and Vendor Accounts
- Pre-Press & Quality Control
- Keeping and Maintaining Records & Archives
- Company Book Keeping

& Other Administrative Responsibilities.

& I'VE MADE THESE PEOPLE HAPPY

ORGANIZATIONS

Aboriginal Music Manitoba
Atomic Arts Centre
CBRE Manitoba
CentreVenture Inc.
Department of City Planning at the University of Manitoba
Freeze Frame Media Arts Centre
Harvest Moon Society
Manitoba Artist Run Centres Coalition (MARCC)
Manitoba Arts Council (MAC)
Mentoring Artists for Women's Art (MAWA)
Oral History Centre at the University of Winnipeg
Red River Exhibition Association
Truth and Reconciliation Commission of Canada (TRC)
University of Winnipeg Students Association
Winnipeg Arts Council (WAC)
Winnipeg Folk Festival Volunteer Organization

EVENTS AND CONFERENCES

Aboriginal Music Week (AMW) (2009-2012)
CBC Winnipeg Comedy Festival (2002)
HomeRoutes/Chemin Chez Nous (2013)
Manitoba Planners Network Conference (2009)
Truth and Reconciliation Commission – National Events (2010-2013)
Winnipeg IF Improv Festival (2002-2004)

SMALL BUSINESSES

Fyxx Espresso Bar
Half Pints Brewery
Harborside Farms
Home Street Recording Company
I.C.E. Safety Training
Art Upholstry
Flatland Carpentry
Pan-Am Boxing Club
Spray Foam Insulation Eco-Systems Inc.
Tot's Along Publications
Wishes & Dreams

MUSIC VENUES & RECORD LABELS

CKUW 95.9 Campus Community Radio
Dollartone Records
Head in the Sand Records
No List Records
Pyramid Cabaret
Royal Albert Arms Hotel
Smallman Records
Times Change(d) High and Lonesome Club
Transistor 66 Records
Vinyl Record Guru
War On Music Records
West End Cultural Centre

INDEPENDENT MUSICIANS & ARTISTS

American Flamewhip, hard rock band
The Attics, pop rock band
Kim Beggs (Whitehorse), singer songwriter
Savannah Rae Boyko, pop singer
Chris Carmichael, singer songwriter
D. Rangers, bluegrass band
Death Militia (Toronto), heavy metal band
Evil Survives, heavy metal band
Gomie, country music artist
The Hummers, dance/funk band
Sarah Anne Johnson, visual artist
Cara Luft, singer songwriter
Madrigaïa, vocal ensemble
Romi Mayes, singer songwriter
Mayor Matt Allen, alt. country artist
The New Meanies, blues/rock band
Hayley Gene Penner, singer songwriter
The Perpetrators, blues band
Corin Raymond (Toronto), singer songwriter
Dominique Reynolds, singer songwriter
Ridley Bent, country music artist
Say Uncle!, pop rock band
Sid Robinovitch, choral composer
Rudimental, dance/funk band
The Undesirables (Toronto), folk duo
The VaGiants, hard rock band
Lisa Wood, visual artist

SO HIRE ME

BRENDON EHINGER

204.997.1159 | behinger@gmail.com